



SPRINGDALE PARK
ELEMENTARY



Become a SPARK Supporter

Dear SPARK Parents, Faculty, Alumni and Friends,

Welcome to Springdale Park Elementary School (SPARK) for the 2015-2016 school year! Since opening its doors in 2009, the enthusiastic SPARK community has supported the needs of the teachers and students through volunteering and fundraising. The largest percentage of our fundraising income comes from SPARK Supporters – the PTO's Annual Fund. We hope you will join us in making 2015-2016 a success by becoming a SPARK Supporter.

Last year: SPARK Supporters raised \$82,732. SPARK Supporters were the largest source of net income for the PTO's annual operating budget in 2014-2015 (38%). Your generous donations totaled \$82,732 (74% of our goal of \$112,000) and helped fund critical academic programs for students and teachers.

This year: SPARK needs your support again. Unfortunately, our tax revenue will not support the school's entire 2015-2016 needs. We need you to help close the funding gap. SPARK Supporter funds pay for investments Atlanta Public Schools' budget does not support, yet are needed to drive continued student success at SPARK.

- SPARK Supporters' 2015-2016 fundraising goal is **\$122,000**, with 100% family participation.
- The suggested donation to reach our goal is **\$180 per student**, by September 30, 2015.
- Your gift counts – no matter the amount – and has a positive impact on each student.

Your donation will help fund instructional tools and support needs identified by Principal Yolanda Brown and the PTO Board – and benefit your SPARK student(s) in a number of specific ways:

- ☒ **Become better readers and writers** - Saxon Phonics, STAR Early Literacy, Shurley English, Write Score Common Core Writing, Lexia, iXL, writing coach (4-5), Wordly Wise
- ☒ **Strengthen their mathematics proficiency** - First in Math, Reflex Math, iXL
- ☒ **Build a strong STEAM (Science, Technology, Engineering, Arts and Mathematics) foundation** - STEAM Week/Family STEAM night and other STEAM enrichment programs
- ☒ **Provide our teachers with developmental opportunities** to continue improving classroom instruction

SPARK Supporter donations are tax-deductible as allowed by law. Please help us reach our \$122,000 goal by becoming a SPARK Supporter today. Thank you in advance for your support!

Sincerely,

Courtney Wagner, PTO Board Fundraising Officer
Ana Rosa Covaria, SPARK Supporters Annual Fund, Chair



Make A Difference Today

Become a SPARK Supporter and PTO Member:

The SPARK Supporter's 2015-2016 fundraising goal is **\$122,000**, with 100% family participation by September 20, 2015. While the suggested donation to reach our goal is **\$180 per student**, your gift counts no matter what the amount.

- Supporters who give \$5 or more receive a PTO membership which includes voting rights for the annual PTO budget and Board Election, an invitation to a winter appreciation event and a SPARK School Directory.
- Supporters who give \$25 or more will also receive a car magnet
- All supporters will be recognized on springdaleparkelementary.org and in the PTO Annual Report

Three easy options to make your tax deductible donation:

1. Donate online at <http://springdaleparkelementary.org/wp/donate>
2. Mail the completed form and your check (payable to SPARK PTO) to P.O. Box 8246, Atlanta, GA 31106
3. Place the completed form and your check (payable to SPARK PTO) in an envelope addressed to the SPARK PTO and send to school in your child's homework folder

Donor Name _____

Address _____

Phone _____

Email _____

Student Name _____

Grade/Teacher _____

Donation Amount _____

(\$180 per child suggested)

I am a SPARK

☐ Parent/Guardian (includes PTO membership + directory)

☐ Faculty (includes PTO membership + directory)

☐ Alumnus

☐ Extended Family (eg. grandparent)

☐ Friend

☐ My employer has a matching gift program

How would you like your name to be printed, for recognition,
in the Annual PTO Report (may list anonymous)? _____

Volunteer your Time and Talent

It takes lots of dedicated parents, teachers, staff and partners to make SPARK run smoothly. As the school year begins, so do our valuable programs and events. Take part in all the wonderful programs here at SPARK. Check the areas of interest you might have and we'll get in touch with you as volunteer opportunities come up.

☐ Fundraising (SPARK after Dark, Partners, Supporters)

☐ Enrichment (Green Team, STEAM week, Career Day)

☐ Teacher/Staff Support and Appreciation

☐ Chair a committee

☐ Fitness (Fun Run, Peachtree Road Race, Field Day)

☐ Grade Specific (Kindergarten Ambassadors, 5th Grade Committees, Lunch helpers)

☐ Other _____

All PTO volunteers are considered Level 2, must complete the volunteer release form available at <http://bit.ly/1UaRucw> and must provide a copy of their photo ID to keep in their volunteer profile. Forms and ID should be submitted to Ms. Callier. All volunteers must submit new paperwork each year.