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ATLANTA
PUBLIC
SCHOOLS

Thank you for your support!



Celebrating 150 Years of APS



Your Gift Will Transform the Lives of APS Scholars

Early Childhood

- Ensure equitable access to Pre-K for all students
- Streamline birth to school experience
- Early interventions and supports for students

Adopt-A-School Sponsorship

- Provide every school with a corporate sponsor
- Provide expertise, leadership and resources for students and their families
- Volunteerism, Mentorship

Whole Child Intervention

- Supplement teaching and learning
- Unrestricted financial support for nine clusters
- Social/Emotional Learning (mental and behavioral health)
- Focus on academic recovery

College and Career Readiness

- Equitable post-secondary pathways for workforce development
- Business development
- Connect with industry leaders for college and career track



Dear Friends,

Atlanta Public Schools (APS) is celebrating its 150th anniversary this year! Since 1872, APS has served the students of Atlanta, ensuring a caring culture of legacy, learning and leadership, where every student will graduate ready for college, career, and life. While our district has developed and changed considerably, our commitment to children, families and the community has remained the same.

Today, APS has 87 learning sites, including 58 neighborhood schools, 5 partner schools, 19 charter schools, 2 citywide single-gender academies, and 3 alternative programs. As we transform the next 150 years, we commit to raise \$15 Million this year – and a total of \$30 Million over the next three years- towards supporting a high-performing school district, where students love to learn, educators inspire, families engage, and the community trusts the system.

Celebrate our ongoing commitment to providing a transformative education for all our scholars. Lend your support as we ensure that every school has a corporate sponsor, every scholar is ready for college and career, and the whole child is supported with external resources to reimagine learning. Every dollar we raise will ensure that the next 150 years builds on our strong and rich legacy!

Truly, we need and welcome your support in this milestone year. Together, we are building a better tomorrow...one where more and more scholars have access to an education that will prepare them for college and career, and give them the opportunity to lead joyful, choice-filled lives because of your partnership.

Thank you in advance for your commitment to our APS scholars.

Sincerely,

Dr. Lisa Herring

Giving Levels and Benefits:

\$500,000

- Onstage recognition from APS Superintendent
- Recognition as signature sponsor at 150th Gala
- Featured prime exhibit space in event venue
- Key remarks onstage
- Distribution of corporate flyer to all attendees
- Company logo recognition on all program materials
- Special announcements on partner media outlets
- Special recognition on social media platforms from APS Superintendent and @apsupdate
- Tax Deduction on sponsorship

\$300,000

- Dedicated preferred exhibit space in event venue
- Distribute corporate flyer to all attendees
- Company logo recognition on all program materials
- Special announcements on partner media outlets
- Special recognition on social media platforms from APS Superintendent and @apsupdate
- Tax Deduction on sponsorship

\$150,000

- Dedicated space in event venue
- Company logo recognition on all program materials
- Special Announcements on partner media outlets
- Special recognition on social media platforms from @apsupdate
- Tax Deduction on sponsorship

\$50,000

- Logo Recognition on all program materials
- Special Announcements on Partner Media Outlets
- Special recognition on Twitter from @apsupdate
- Tax Deduction on sponsorship

