

ACCA Strategic Plan

Mission - Prepare students to graduate ready for college, career and life.

APS Priority 1: We are fostering academic excellence for all

ACCA Priority 1: Economic and Workforce Development (S4)

Strategies

Collaborate with ACCA's Board of Directors to develop career pathways, dual enrollment and postsecondary certifications which fully utilize flexibility to support an alignment to the economic and workforce needs of the community S4-A9

Collaborate with business and industry to ensure program offerings and curriculum are customized to meet their needs S4-A3

Assure certificates earned are those needed for students to obtain employment S4-A17

Collaborate with employers to identify work-based learning opportunities for students and faculty/staff S4-A5

Annual Performance Measures

In 2021-22, the ACCA Board of Directors will identify current economic and workforce needs and make recommendations for programming modifications for the 2022-23 SY, OB10

In 2021-22, APS leaders will audit ACCA programs/pathways and make necessary adjustments based on recommendations from the ACCA Board of Directors and needs assessment data OB10

In 2021-22, 30% of students eligible for WBL, will complete a WBL/Youth Apprenticeship experience OB11



APS Priority 2: We are building a culture of student support

ACCA Priority 2: Teaching and Assessing for Learning (S3)

Strategies

Adopt and implement a plan to increase student enrollment and success in courses that offer dual enrollment credits. S3-A14

Establish curriculum and activities that promote the success of students in the work force, including soft skills/employability skills S3-A15

Encourage student participation in career and technical student organizations (CTSOs) S3-A4

Annual Performance Measures

In 2021-22, offer dual enrollment and postsecondary certifications aligned to the economic and workforce needs of metro-Atlanta OB9

In 2021-22, 80% of ACCA graduating seniors will receive the Georgia Employability/Soft Skills Diploma Seal OB11

In 2021-22, 30% of enrolled students participate in CTSOs



APS Priority 3: We are equipping and empowering leaders and staff

ACCA Priority 3: Strategic Planning and Sustainability (S2)

Strategies

Adopt a strategic plan that addresses ACCA's specific interim and long-term goals and regularly review our progress S2-A1

Establish a process to ensure a high degree of collaboration between ACCA Governing Board and APS BOE S2-A10

Implement a marketing plan that includes an easily accessible website and social media platform that target both current and prospective students, businesses and industries, and the local community S2-A12

Annual Performance Measures

In 2021-22, include ACCA's strategic plan as a part of Workstream #1 within the district strategic plan OB6

In 2021-22, one member of the APS BOE will serve as an Ex-Officio member on ACCA's Board of Directors OB2

In 2021-22, a marketing plan is developed in collaboration with APS Communications Department OB7



APS Priority 4: We are creating a system of support for schools

ACCA Priority 4: Governance and Leadership (S1)

Strategies

Ensure the majority of the governing board members represent business and industry, including Ex-Officio members S1-A3

Align budget priorities with the strategic plan S1-A18

Ensure ACCA has a written mission statement that is focused on workforce development and student success S1-A1

Establish school partnerships for ACCA growth S1-A3

Annual Performance Measures

In 2021-22, update the Governing Board manual to reflect board membership and roles OB1

In 2021-22, ACCA Board of Directors will participate in budget training and approve ACCA's annual budget OB5

In 2021-22, adopt a mission statement that addresses college/career OB4
In 2021-22, restructure ACCA leadership positions OB3



SMART Goals

By August 2025, ACCA will implement 100% of Standard 4 assurances to ensure that career pathways, dual enrollment, and postsecondary certifications fully utilize flexibility to support an alignment to the economic and workforce needs of the community.

By August 2025, ACCA will implement 100% of Standard 3 Assurances to ensure the curriculum, instructional design, and assessment practices fully utilize flexibility to support and ensure teacher effectiveness and student learning.

By August 2025, ACCA will implement 100% of Standard 2 Assurances by maintaining and communicating a purpose and direction that fully utilizes flexibility to support a commitment to high expectations for learning as well as shared values and beliefs about teaching and learning.

By August 2025, ACCA will implement 100% of Standard 1 Assurances (where applicable), operate under shared governance and leadership, maintain liaison with business and industry partners, and fully utilize flexibility to support student performance and school effectiveness.