ACCA Strategic Plan

Mission - Prepare students to graduate ready for college, career and life.

Strategies Annual Performance Measures



APS Priority 2: We are building a culture of student support

ACCA Priority 2: Teaching and Assessing for Learning *(S3)*

Strategies Annual Performance Measures



APS Priority 3: We are equipping and empowering leaders and staff

ACCA Priority 3: Strategic Planning and Sustainability *(S2)*

Strategies Annual Performance Measures



APS Priority 4: We are creating a system of support for schools

ACCA Priority 4: Governance and Leadership *(S1)*

Strategies

Update the Governing Board manual to reflect board membership and roles *OB1*

ACCA Board of Directors will participate in budget training and approve ACCA’s annual budget *OB5*

Adopt a mission statement that addresses college/career *OB4*

Restructure ACCA leadership positions *OB3*

Annual Performance Measures

*APS Priority 1***:** *We are fostering academic excellence for all*

**SMART Goals**

ACCA Priority 1: Economic and Workforce Development (*S4)*

By August 2025, ACCA will implement 100% of Standard 4 assurances to ensure that career pathways, dual enrollment, and postsecondary certifications fully utilize flexibility to support an alignment to the economic and workforce needs of the community.

By August 2025, ACCA will implement 100% of Standard 3 Assurances to ensure the curriculum, instructional design, and assessment practices fully utilize flexibility to support and ensure teacher effectiveness and student learning.

By August 2025, ACCA will implement 100% of Standard 2 Assurances by maintaining and communicating a purpose and direction that fully utilizes flexibility to support a commitment to high expectations for learning as well as shared values and beliefs about teaching and learning.

By August 2025, ACCA will implement 100% of Standard 1 Assurances (where applicable), operate under shared governance and leadership, maintain liaison with business and industry partners, and fully utilize flexibility to support student performance and school effectiveness.

Ensure the majority of the governing board members represent business and industry, including Ex-Officio members *S1-A3*

Align budget priorities with the strategic plan *S1-A18*

Ensure ACCA has a written mission statement that is focused on workforce development and student success *S1-A1*

Establish school partnerships for ACCA growth S1-A3

Include ACCA’s strategic plan as a part of Workstream #1 within the district strategic plan *OB6*

One member of the APS BOE will serve as an Ex-Officio member on ACCA’s Board of Directors *OB2*

A marketing plan is developed in collaboration with APS Communications Department *OB7*

Adopt a strategic plan that addresses ACCA’s specific interim and long- term goals and regularly review our progress *S2-A1*

Establish a process to ensure a high degree of collaboration between ACCA Governing Board and APS BOE *S2-A10*

Implement a marketing plan that includes an easily accessible website and social media platform that target both current and prospective students, businesses and industries, and the local community *S2-A12*

Offer dual enrollment and postsecondary certifications aligned to the economic and workforce needs of metro-Atlanta *OB9*

80% of ACCA graduating seniors will receive the Georgia Employability/Soft Skills Diploma Seal *OB11*

30% of enrolled students participate in CTSOs

Adopt and implement a plan to increase student enrollment and success in courses that offer dual enrollment credits*. S3-A14*

Establish curriculum and activities that promote the success of students in the work force, including soft skills/employability skills *S3-A15*

Encourage student participation in career and technical student organizations (CTSOs) *S3-A4*

The ACCA Board of Directors will identify current economic and workforce needs and make recommendations for programming modifications SY, *OB10*

APS leaders will audit ACCA programs/pathways and make necessary adjustments based on recommendations from the ACCA Board of Directors and needs assessment data *OB10*

30% of students eligible for WBL, will complete a WBL/Youth Apprenticeship experience *OB11*

Collaborate with ACCA’s Board of Directors to develop career pathways, dual enrollment and postsecondary certifications which fully utilize flexibility to support an alignment to the economic and workforce needs of the community *S4-A9*

Collaborate with business and industry to ensure program offerings and curriculum are customized to meet their needs *S4-A3*

Assure certificates earned are those needed for students to obtain employment *S4-A17*

Collaborate with employers to identify work-based learning opportunities for students and faculty/staff *S4-A5*

