



2020-2021 Dolphin Donors

Thank you for your interest in the 2020-2021 Morningside Elementary School (MES) Dolphin Donors Program! The MES PTA welcomes corporations, local and small businesses, MES families, staff, and other friends of our community to partner with us as Dolphin Donors! We know these are challenging times, filled with uncertainty, but one thing we can be certain of is how hard our school professionals will work to provide the best learning experience for our children. We hope you will join us as we strive to strengthen our school and provide great opportunities for all MES students.

◆ We are happy to present several opportunities, as Dolphin Donors, for you to support the MES community:

- * Multiple sponsorship and price level opportunities open to corporations, small businesses, and/or individual vendors
- * \$250 “Patron” level, **exclusively open to MES families and staff**

◆ Funds received by the MES PTA from our Dolphin Donors will go into the MES PTA General Fund, which includes (on an as-needed basis as determined by the MES PTA Executive Committee) the following programs:

- * COVID preparedness, including supplementing necessary safety supplies, cleaning products, and hand sanitizers
- * Resources to help support families during this time of virtual learning, including grade level learning kit distributed to all MES students
- * General teacher/staff support, classroom needs and teacher appreciation events
- * Technology and associated training, including computers and other technology, for student and faculty use
- * Enrichment, including STEAM, SWAG (“Sustainability Wellness and Garden”), performing arts, applied arts, and music programming and events

◆ Please find the attached list of Dolphin Donor sponsorship levels available this year (August 1, 2020-June 30, 2021) with detailed benefits of each. * *Installment plans (2 payments) available for Dolphin level*

◆ In order to become a Dolphin Donor, please go to squareup.com/store/morningside-elementary-school-pta and select your preferred sponsorship level (scroll down the Square screen to the “Dolphin Donors” section).

◆ If you have any questions, feel free to contact us at dolphindonors@morningsideschool.org.

We look forward to having you join MES as a valued Dolphin Donor!

DOLPHIN DONOR BENEFITS	Dolphin Level \$5,000	Platinum Level \$2,500	Gold Level \$1000	Silver Level \$500	Patron Level \$250
Logo/family name on the online MES school digital directory	*	*	*	*	*
Business name linked to your business website, on the Dolphin Donors page of the MES website	*	*	*	*	<i>Family name listed</i>
Logo included in Dolphin Donor signage and sponsorship list on campus and at MES events	<i>* Prominent individual signage</i>	<i>* prominent signage</i>	*	*	
Logo included in list of Dolphin Donors on digital video board in MES foyer	*	*	*	*	*
Logo/family name included in the Dolphin Donors bulletin board in MES main entrance	*	*	*	*	*
Business/family name included in the Dolphin Donors Thank You flyer included in the MES Learning Kit sent to all MES families <i>* Must commit by 8/14 to be included</i>	*	*	*	*	*
Business Name featured on MES website homepage and linked to your business website	*	*	*	*	<i>Family name listed</i>
Store front window cling showcasing MES Dolphin Donor status	*	*	*	*	
Sponsor post on MES social media page(s): - Facebook MES Public Page (~1300 followers) - Facebook MES Community Page (500+ members) <i>*Content approved by MES PTA</i>	<i>* 2 fall 2 spring</i>	<i>* 1 fall 1 Spring</i>	<i>* 1 fall OR 1 spring</i>		
Include promotional material (flyer or brochure) in the MES Learning Kit sent to all MES families <i>* Must commit by 8/14 to be included * Must provide printed promotional material to PTA by 8/17 to be included</i>	*	*	*		
One-time feature in “Digital Dolphin” (weekly MES electronic newsletter) <i>*Timing to be determined by newsletter editor</i>	*	*			
Logo, linked to your business website, on the footer of every edition of the “Digital Dolphin” (weekly MES electronic newsletter)	*				

- Email your square and rectangle logo in vector file format to [Jennifer Lieb](#)
- Pay for your sponsorship level at squareup.com/store/morningside-elementary-school-pta