



Business Dolphin Donors 2022-2023

Thank you for your interest in the 2022-2023 Morningside Elementary School (MES) Dolphin Donors Program! The MES PTA welcomes corporations, local and small businesses and other friends of our community to partner with us as Dolphin Donors! Your support of our school helps us to provide the best learning experience for our children. We hope you will join us as we strive to strengthen our school and provide great opportunities for all MES students.

◆ We are happy to present several opportunities, as Dolphin Donors, for you to support the MES community:

- * Multiple sponsorship and price level opportunities open to corporations, small businesses, and/or individual vendors
- * Benefits attached to sponsorship that provide great opportunities for business name advertising

◆ Funds received by the MES PTA from our Dolphin Donors will go into the MES PTA General Fund, which includes (on an as-needed basis as determined by the MES PTA) the following programs:

- * General teacher/staff support, classroom needs and teacher appreciation events
- * Technology and associated training, including computers and other technology, for student and faculty use
- * Enrichment Opportunities including STEAM, SWAG (“Sustainability Wellness and Garden”), science, performing arts, applied arts, and music programming and events
- * Enrichments of important shared spaces like the media center, cafeteria, garden, playgrounds, etc.

◆ Please find the attached list of Dolphin Donor sponsorship levels available this year (August 1, 2022-July 31, 2023) with detailed benefits of each. **Installment plans (2 payments) available for Dolphin level and above*

◆ In order to become a Dolphin Donor, please visit squareup.com/store/morningside-elementary-school-pta and select your preferred sponsorship level (scroll down the Square screen to the “Dolphin Donors” section).

◆ If you have any questions, feel free to contact us at dolphindonors@morningsideschool.org.

We look forward to having you join MES as a valued Dolphin Donor!

DOLPHIN DONOR BENEFITS	Diamond Dolphin Level \$7500 *NEW LEVEL	Dolphin Level \$5,000	Platinum Level \$2,500	Gold Level \$1000	Silver Level \$500
Individual Business Sign on the Morningside front Fence (facing Virginia Avenue & East Rock Springs Campuses) with prominent placement *This sign will be visible to those in carpool line as well as all Virginia traffic! Will stay up all year and be visible during Winterfest, VaHi Porchfest, VaHi Summerfest & Music Midtown)	*				
Signage and booth opportunities at ALL Morningside events (i.e., Back to School night Monster Bash, Boosterthon, Family Science Night, Field Day, Spring Parent Social/Casino Night)	*				
4 tickets to Monsterbash and Spring Parent Social & prominent booth/sign placement at these events	*	*			
Signage and booth opportunities for Monsterbash (last year had over 1500 ppl attend) and 2 other school events of your choosing	*	*	*		
Opportunity to hand out up to 4 paper fliers per school year to all MES students	*	*	*		
Business name featured on MES website Homepage and linked to your business website	*	*	*		
Signage and booth opportunities for Monsterbash (last year had over 1500 ppl attend)	*	*	*	*	
Sponsor post on MES social media page(s): - Facebook MES Public Page (~1200 followers) - Facebook MES Community Page (650+ members) *Content approved by MES PTA	<i>6 Posts a Year!</i>	<i>4 posts a Year!</i>	<i>2 posts a Year!</i>	<i>1 post a Year!</i>	
Logo included on MES student T-shirts	*	*	*	*	
Logo on the online MES school digital directory	*	*	*	*	*
Business name linked to your business website, on the Dolphin Donors page of the MES website	*	*	*	*	*
Logo included in Dolphin Donor signage and sponsorship list on campus and at MES events	<i>Prominent individual signage</i>	<i>Prominent individual signage</i>	<i>Prominent signage</i>	*	*
Logo included in list of Dolphin Donors on digital video board in MES foyer	*	*	*	*	*

- Pay for your sponsorship level at squareup.com/store/morningside-elementary-school-pta