



KIPP:WOODSON PARK

ACADEMY

September 20th, 2021

Dear KIPP Woodson Park Academy Families,

I hope this communication reaches you in good health and spirits.

I am writing to alert you to a new trend on social media called “Devious Licks” that involves encouraging students to “lick” or steal items from school or damage school property. Items are likely to include soap dispensers, teacher’s keys, urinals, bathroom sinks, and then posting about the damaged or stolen items on social media with the hashtag, #deviouslicks.

Already, our organization has had bathroom sinks torn from the wall along with general bathroom vandalism - all requiring significant and unnecessary repairs.

In response to this, we are increasing surveillance of our campuses and are currently reviewing camera footage. This activity is a very serious offense, and if a scholar is found to participate in this trend in any way, they will be subject to disciplinary actions and may be required to reimburse the school or individual for stolen or damaged items.

Please speak with your scholar about the serious consequences of participating in this trend, or participating in any other activity that involves stealing or damaging school property. I also encourage monitoring your child’s social media activity, as these types of trends tend to involve risky behaviors of which students do not typically realize the serious consequences or threat to the safety of our school and community until it’s too late.

Thank you for your assistance in helping to ensure the safety of all scholars and maintaining our high bar of excellence for what it means to be a proud member of our KIPP Metro Atlanta Schools community.

Sincerely,

Tara Stifler
Lower School Principal (K-4th)

Emanuel Mathis
Upper School Principal (5th - 8th)

