



## PTA Full Board Meeting Minutes

3/3/17

8:15 am

Attendees: Cindy Phelan, Amber Ackerman, Ritsa Zaharis, Jena Fletcher, Cathleen Miller, Niccole Burton, Arden Rowland, Christi Feeney, Keith Cyr, Dee Slaughter, Lorri Frank, Emily Fink, Sandra Adams, Kerry Weinheimer, Sigrid Vale, Traci Cupp, Elaine Gaeckler, Amanda Lewis, Dianne Jeckewicz, Bingham Ulsh, Tracey Austin, Lisa Olmsted, Laurel Miyake, Marianne McGuire, Beth Barry, Jay Bland, Susan Mapen, Michelle Constantinides, Tiffany Mercer, Dana Moorhead, Deborah Solomon, Tatum Wingfield

### I. Welcome from Laurel

Vote to approve minutes from 10.13.16. Beth Barry motioned and Traci Cupp seconded. Approved with no changes.

### II. Treasurer's Report

\$38K in checking (not including \$10K for garden)

\$40K in savings

Keith hasn't calculated or included Variety Show in these numbers. We will have better projections for next year. We are on track and therefore no pressure on fundraisers. We can earmark what fundraisers are for and better clarify for parents.

Lessons learned -- we need to get off Square. Keith proposed Intuit; Christi and Keith will organize this summer to start next year.

Keith is looking for an assistant to shadow him (co-Treasurer to transition and create succession plan). He also requested check requests be submitted 2 weeks in advance of events (he suggested paying in advance and requesting reimbursement).

### III. Co-Presidents' Report -- Laurel Miyake and Michelle Constantinides

All fundraising from 2015 - 2017 has gone to technology (Promethean Boards and 180 ChromeBooks). Foundation provided \$70K for ChromeBooks.

What's our next fundraising focus? STEAM (Science, Technology (done!), Engineering, Arts, and Math).

IV. Fundraising Report -- Arden Rowland. Arden shared her mission statement/ initiatives for 2017-18, starting with Casino Night. Initial focus will be music development (lessons, new music teacher, guitars, ukuleles, and recorders).

Cindy asked if we should focus now on arts and for how long? Answer depends on what we raise during Casino Night. We can fill needs for next school year. All purchases must be portable b/c of school move and must be in sync with administrative goals.

V. SWAG Report -- Beth Barry. Hired The Wild Center to give lessons. Also, Mr. Mather is giving lessons for STEAM this year (3-4 grade).

VI. Administration Report -- administration is working on capacity -- will hire 9 new teachers (3 are retiring). MES currently has 897 students and we are targeted for 921 next fall.

There will not be portables, Principal Sofianos is focusing on everyone in a classroom.

APS/Board -- solutions for managing our school population. Will all be communicated to the community in advance for conversation. No new annexations to MES until after capacity issues resolved with new building, per Carstarphen.

VII. Co-President's Report -- Laurel -- who is responsible for building after hours? We need a community rec center. No plan now, but in the works, thinking about it.

Maybe offer a virtual building tour and have a realtor help? Have Principal Sofianos participate.

Book Fair -- need new chair

Book Swap -- coming up

Chess -- new chair -- Chris Chan

Cultural Arts -- Sigrid

Grants -- Cathleen (\$3,500)

Jena is rolling off, needs chairs for several roles

Is there a summer reading list for each grade?

Fundraising -- Boosterthon to start on 8/30 with the fun run on 9/9, raised \$60K. Focus on 5th graders this year.

Halloween Carnival -- Angela needs a co-chair. Try to raise some money this year. Add rides, food trucks, branding.

Box Tops -- need another person, approx. \$1,500 this year.

Cindy Phelan suggested "Dolphin Donors" branding.

Hawks event was a success and they complimented our kids. 100 level tickets only, needs to be more cohesive.

Casino Night -- 4 chairs this year! Will do auction next year. Need volunteers on day of event.

Try to add a Falcons game rather than Braves Night.

Spirit Wear will be Ritsa again and there will be new fashion items.

Ops, Nicole Burton -- need a new chair for Parent U and need better attendance. Mindfulness is this month.

Should we consider not continuing with Parent U? Perhaps a webinar format with link on website and

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Buses need a re-vamp, there is a mis-step between APS and Bus Captains.

New Student Orientation -- have groups who need volunteers come to NSO. Use SignUpGenius and have signage!