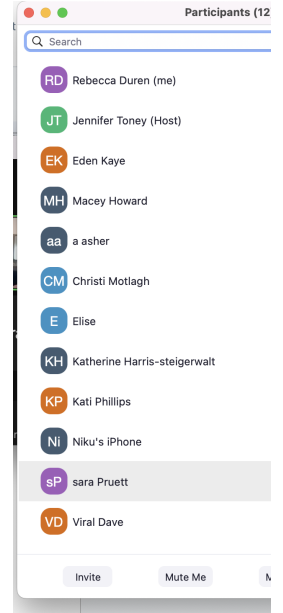


SPARK July Meeting Minutes

Attendance:



Principals Update - Dr T and Ms P

- Painting, cleaning, is happening. Always looking for volunteer help.
- ASK: Previously there was a “principals account” for random student & teacher needs. Dr T would love to know how much she has to use this year.
 - Answer is amount will be soon determined
- 411 kids, may end at 420, still parents reaching out to try to get in. But not accepting more students now.
- Ms P ASK: Parent volunteers to haul recycling away (ie CHARM)
 - Some very large furniture items - best for recycling
 - Can CHARM be a partner in this/do pickups? - Batya will check
 - Related to that can Compost Now also be involved

Christi M

Membership Toolkit

- Spent 45min with Megan to learn Membership Toolkit (manages volunteers, newsletters, POS, etc)
 - Morningside uses it , ViHi uses it
- Previous issues, payments are logged, and newsletters and communications are logged.
 - Helpful for busy parents. It segments info. Consolidates communications.
- Teacher emails were long, with repeated info, but they’re fine with over communicating
- PTO/Room-parent communications can be a part of Membership Toolkit, and teachers can opt in or not
- Ideally a Back to School Night presentation to get parents on board. Preparations underway

Kati P

Swag Opportunities

- Swag for sale at open house - SHOW YOUR SPARK
 - Water bottle stickers
 - Car magnet
 - T-shirts
 - Hats
- Dr T wants all of the items ;)
- Elise will create a t-shirt for the SPARK Business Partners program separate from SWAG shirts.
 - There is an official style guide Kati’s company made to be followed for all future t-shirt designs

Viral

- Square chargers and phones will be used for 31st Open House SWAG sales
- All sales will be electronic - no cash
- Startup Fund - Viral needs staff roster, and then will send it out \$ next week
- Going to continue to manage money. Send totals, honor system, efficient as possible
 - Eden suggested large ticket items notated to help brag how the money is used

Batya

Fun Run

- Fri Oct 27 @ Springdale Park
 - Logistically will be easier
 - Kick off Oct 19
 - Booster Thon peps kids
 - Prizes important - working on equity, green, etc
 - Goal \$30k - toward "campus improvements"
 - Replacing turf, playground structures, Hersh field, etc

Color Run

- Happened last year, folks into again
- Partners can come with tables to set up

Coffee -n- Kleenex style First Day of class parent meet up

- In cafeteria
- K parents put kids on bus, and then beat the bus to meet kids at the school
 - To open it to full school, it's a larger can of worms
 - Needs to be hashed out more

Elise

SPARK Business Partners

- Signage questions - where do we print - digital signage
- Currently around \$52k raised
- Use Fun Run Tshirts for SPARK Business Partners
- Spirit Night/Dine Out Night - what date?
 - Several restaurants ready
 - Thursdays, according to Dr T is best
- There is a master calendar, Dr T is going to have it done by Tuesday

Eden

- Share amongst friends, volunteers are needed in every facet of the school!
- EduKits are coming on Monday before school starts from parents
 - Used to be delivered to school
 - Some social media communication conflicts with drop off time
 - Ask for Edukits to come next week 1-3pm, so fewer come Monday the day before school starts, with Friday before to put away in classrooms 8-3pm

Next Meeting Aug 16th, 7:00pm (alternating with 5:30 the next month at school) location TBD